



The Alianza formed in 2005 when its leaders decided that the development of the L.A. River was a symbolic and literal convergence of a myriad of issues confronting L.A.'s Latino population. To be left out of the discussion was to be left high and dry, as the river shifts directions into the future. Instead, the Alianza, which includes The City Project at the Center for Law in the Public Interest, the Anahuak Youth Soccer Association, Mujeres de la Tierra, Re-mapping L.A., and the William C. Velásquez Institute, has spearheaded river meetings and community outreach that is growing into a comprehensive new platform of urban Latino environmentalism. Part legal strategy, part organizing principle, this "green movement en español" has put people--immigrants and poor people, mostly--at the center of an issue traditionally focused on flora and fauna.

### About the Member Organizations of the Alianza

The mission of **The City Project** is to achieve equal justice, democracy, and livability by influencing the investment of public resources to achieve results that are equitable, enhance human health and the environment, and promote economic vitality for all. Focusing on parks and recreation, schools, health, and transit, The City Project helps bring people together to define the kind of community where they want to live and raise children. The City Project is a project of Community Partners and started at the Center for Law in the Public Interest in 2000.

**Anahuak Youth Soccer Association (AYSA)** builds athletics, academics, and leadership in inner city youth through soccer teams and green fields. Anahuak has brought together over 1,500 children and their families and friends. Anahuak's goal is not to build good soccer players, but to nurture good citizens. Anahuak illustrates the experience of Latinos across the country. New Latino immigrants traditionally organize sports leagues for their children. Using skills learned in bringing people together for games and practices, they evolve and develop onto organizing politically.

**Mujeres de la Tierra** is a community action organization that supports the building of a healthier and sustainable community environment through public engagement and individual participation. Focusing on the power, strength and talents of women, Mujeres de la Tierra focuses on women in urban communities who want to become active participants and decision makers in critical issues impacting their families, neighborhoods and communities. Mujeres de la Tierra has defined a holistic and realistic approach to address local environmental issues by focusing on the daily essentials of the familia. Currently, there are 6 Mujeres Chapters in Los Angeles County.

**Remapping-LA** is a project of the REMAP Center at UCLA (Center for Research in Engineering, Media, And Performance). REMAP was created by the School of Theater, Film and Television and the Henry Samueli School of Engineering and Applied Science at UCLA. The Center aims to interweave artistic creativity with engineering invention, engaging significant issues of culture, community, and communication through research, production and education. REMAP aspires to make contributions that enable a diverse, inclusive and community empowering technological cultural environment. Remapping-LA, led by Prof. Fabian Wagmister, is creating a cultural and civic computing center across the street from the Los Angeles State Historic Park. REMAP aspires to make contributions that enable a diverse, inclusive and community-empowering technological cultural environment.

The **William C. Velásquez Institute (WCVI)** is a non-profit, non-partisan public policy analysis organization chartered in 1985. Its purpose is to conduct research aimed at improving the level of political and economic participation in Latino and other underrepresented communities. WCVI, through its Community Development Strategies program, provides its 30,000-member network of community leaders and elected officials with data, analysis, and alternative strategies to help resolve longstanding socioeconomic challenges and problems.

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